

INTERNATIONAL SUMMER SCHOOL
JULY 17TH-29TH, 2017 – FORDHAM UNIVERSITY, NEW YORK



WORLD HERITAGE STUDIES



FORDHAM UNIVERSITY
THE JESUIT UNIVERSITY OF NEW YORK



SAPIENZA
UNIVERSITÀ DI ROMA



Opening workshop – July 17th, 2017, Italian Cultural Institute, NYC

Tangible and intangible cultural heritage: humanities, engineering and architecture

Workshop Overview

The stringent requirements in cultural heritage preservation and the emerging use of new solutions for consolidation, recovery, rehabilitation, re-functionality and energy retrofit of historic buildings, represents a new professional path required by the real world market. Humanities focus is also dedicated to the preservation of ancient oral traditions from the Middle Ages by highlighting new dimensions of intangible cultural heritage such as the magic dimension, the power of rituals, the charms of liturgy, science, medicine, etc. In this view, the workshop will deal with these threefold perspective of preserving cultural heritage for the future generations.

Program

9:00 – 9:40 Morning arrivals – Registration

9:40 – 10:30 Plenary session – Welcome speeches

Francesco Genuardi, Consul General of Italy in New York

Giorgio Van Straten, Italian Cultural Institute Director

Matthew M. McGowan, Dept. of Classical Language and Civilization, Fordham University

Lucio Ubertini, H2CU Director, UNESCO Chair holder

Plenary session – Morning Keynotes

Presentation of the Master Degree Investigations

10:40 – 11:00 Orality and Cultural Heritage

Franco De Vivo, University of Cassino

11:00 – 11:20 Structural strengthening and rehabilitation of historic buildings

Marco Savoia, University of Bologna

11:20 – 11:40 Digital heritage. Cultural communication trough digital technologies

Umberto Longo, University “La Sapienza” of Rome

11:40 – 12:00 Energy efficiency and environmental sustainability in historical buildings

Anna Laura Pisello, University of Perugia

12:00 – 12:20 Discussion

University accommodations available for students!

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UNITWIN Network in
Global Pharmacy
Education Development

Short overview of the two courses

The stringent requirements in cultural heritage preservation and the emerging use of new solutions for consolidation, recovery, rehabilitation, re-functionality and energy retrofit of historic buildings, represents a new professional path required by the real world market. Humanities focus is also dedicated to the preservation of ancient oral traditions from the Middle Ages by highlighting new dimensions of intangible cultural heritage such as the magic dimension, the power of rituals, the charms of liturgy, science, medicine, etc. In this view, these two parallel 2-week long summer courses are aimed at sharing knowledge and new technical skills within these two umbrellas, both aimed at appreciating this legacy of physical science artifacts and intangible attributes for the current and next generations.

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COURSE 1 - July 17th-29th Orality and Cultural Heritage: Magic and Charms in the Medieval Germanic Tradition 48 HOURS

By Franco De Vivo (University of Cassino)
Eleonora Cianci (University of Chieti-Pescara)

Oral traditions as intangible cultural heritage

The magic dimension

Defining a charm

The uses of charms in different contexts and traditions

The power of rituals

Preserving Intangible Heritage

Case study: "Three Good Brothers charm"

COURSE 2 - July 17th-29th Structural strengthening and rehabilitation of historic buildings 48 HOURS

By Marco Savoia (University of Bologna)
Anna Saetta (University IUAV Venezia)

Historic masonry structures, quality and testing

Damage states in masonry buildings after earthquakes and safety assessment methods of historic buildings

Criteria and technologies for rehabilitation of historic masonry buildings

Overview of preservation problems in contemporary historic reinforced concrete buildings

Homework on seismic vulnerability assessment

University accommodations available for students!

Organized by H2CU – Prof. Lucio Ubertini - For more info, please contact:

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